

Discover a
Rockford Christmas 

Dear Chamber Friend,

The 75th Discover a Rockford Christmas starts with Holiday Open Houses on Nov. 15th & 16th in beautiful downtown Rockford. Then the Holiday Lighting Ceremony on November 30th with the Santa Parade on December 1st followed by visits with Santa and Carriage Rides during December. Coordinating a festival requires a lot of support from volunteers and generous donations. Perhaps you don't have time to volunteer, but would like to be a part of these beautiful season events. We invite you to consider being a sponsor. Sponsorship opportunities are explained on the back of this sheet. Please complete this form and return to the Chamber office if you would like to secure one of these opportunities. Your support is greatly appreciated!

Business Name: _____

Contact Name: _____

Address: _____

Email Address: _____ Phone: _____

Carriage Rides - \$1,000

Please select one:

- Holiday Lighting Ceremony
- Santa Parade

One of the following dates:

- December 6th
- December 7th
- December 13th
- December 14th

Live Reindeer - \$800

Parade Banner - \$500

Entertainment - \$250

Santa's Goodie Bags - \$150

Photos with Santa - \$100

Payment: Check Visa MasterCard

Card #: _____

3 Digit Code: _____ Expiration Date: _____

Name on Card: _____

Billing Address (if different than above): _____

Signature: _____ Date: _____

We sincerely appreciate your consideration to be a sponsor of the Holiday events in Rockford, as well as your past support and participation. Please respond as soon as possible but **no later than November 9th**. If you have any questions please contact the Chamber office at 616-866-2000 or email Megan at membership@rockfordmichamber.com.

Rockford Chamber of Commerce | 17 S. Monroe Street | Rockford, MI 49341



Sponsorship Opportunities

CARRIAGE RIDES SPONSOR:	\$1,000
Choose One: <input type="checkbox"/> Holiday Lighting Ceremony <input type="checkbox"/> Santa Parade <input type="checkbox"/> One of the following dates: December 6th, 7th, 13th or 14th <ul style="list-style-type: none"> • Company Banner placed on Carriage • Company Name on Sponsor poster in Rotary Pavilion • Company recognized from Santa Parade podium • Company recognized on Chamber website • Promotions on Social Media 	
LIVE REINDEER SPONSOR: (1 AVAILABLE)	\$800
<ul style="list-style-type: none"> • Company Name on Sponsor poster in Rotary Pavilion • Company recognized from Santa Parade podium • Company recognized on Chamber website • Promotions on Social Media • Company may have representatives and handouts during event 	
PARADE BANNER SPONSOR: (1 AVAILABLE)	\$500
<ul style="list-style-type: none"> • Rockford Santa Parade banner placed at the front of the parade • Company banner to follow Rockford Santa Parade banner • Company to provide two (2) carriers sporting clothing with business name/logo prominently visible • Company recognized from Santa Parade podium • Company name placed on Sponsor poster in Rotary Pavilion • Company recognized on Chamber website 	
ENTERTAINMENT SPONSOR: (3 AVAILABLE)	\$250
<ul style="list-style-type: none"> • The Carolers in Pavilion • The Demonstrations and activities for Children in the Pavilion • Company Name on Sponsor poster in Rotary Pavilion • Company recognized from Santa Parade podium • Company recognized on Chamber website 	
SANTA'S GOODIE BAG SPONSOR: (10 AVAILABLE)	\$150
<ul style="list-style-type: none"> • To provide approximately 500 goodie bags for all the good little boys and girls • Company name placed on Sponsor poster in Rotary Pavilion • Company recognized from Santa Parade podium • Company recognized on Chamber website 	
PHOTOS WITH SANTA SPONSOR: (5 AVAILABLE)	\$100
<ul style="list-style-type: none"> • Company Name on Sponsor poster in Rotary Pavilion • Company recognized from Santa Parade podium • Company recognized on Chamber website 	

