

ROCKFORD'S 50th ANNUAL
START OF SUMMER CELEBRATION PARADE
ROCKFORD, MICHIGAN
SATURDAY, JUNE 9, 2018

GREETINGS FROM:

THE 2018 START OF SUMMER PARADE COMMITTEE!

We are gearing up once again for the Start of Summer Celebration Parade to be held this year on **Saturday, June 9, 2018 at 11:00 a.m.** in downtown Rockford.

We have been thrilled with the entries over the past 49 years and hope that you will be able to join us once again. If you have not been a part of our parade in the past, we are proud to say that Rockford has one of the largest summertime parades in West Michigan.

Please complete the enclosed entry form and return it to us with a self-addressed, stamped envelope or by fax or email membership@rockfordmichamber.com before **May 4, 2018**. Your confirmation letter will be sent to you by May 11, 2018.

This year in order to defer costs in other areas we have placed a nominal fee on all non-Chamber members, commercial & political entries. Churches and non-profit organizations will be allowed free entry. The \$50 entry fee must be included with your application. Any fee not received with the application will prevent the entry from being allowed in the parade. There will be a **mandatory** safety meeting held Wednesday, May 23, 2018, 6:00pm at Rockford City Hall more information being included in the acceptance letter. Sorry, but there will be **NO EXCEPTIONS.**

On behalf of the Rockford Chamber of Commerce, we thank you for your application and your interest in participating in Rockford's **50th** Start of Summer Celebration Parade.





**ROCKFORD'S 50th ANNUAL
START OF SUMMER CELEBRATION PARADE
Saturday, JUNE 9, 2018
DOWNTOWN ROCKFORD, MICHIGAN**

PARADE ENTRY FORM

Name of Organization: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (Day) _____ (Evening) _____ Cell: _____

E-mail Address: _____

Type of Parade Entry: () Auto () Marching or Walking () Float or Truck with Trailer

Total **length** including towing vehicle _____ Other (please specify) _____

Does your entry have music? () Yes () No

Limited brief description of entry for announcer (25 words or less):

- Chamber Members are allowed one (1) free entry and one (1) paid entry (\$50).
- Non Chamber Members are allowed one (1) paid entry (\$50).
- Churches and nonprofits are allowed one (1) free entry.

The SOS Parade will take place Saturday, June 9, 2018 at 11:00 a.m. Deadline for parade entry is May 4, 2018. Further instructions will be mailed to you by May 11, 2018

Please mail completed entry form back to: Rockford Chamber of Commerce

17 S Monroe Street | Rockford, MI 49341

Fillable application available at www.rockfordmichamber.com

FAX: (616) 866-2141 • Questions or Information: (616) 866-2000



ROCKFORD'S 50TH ANNUAL START OF SUMMER CELEBRATION

JUNE 8, 9, 10, 2018



January 2018

Dear Chamber Friend,

The Rockford's **50th Annual Start of Summer Celebration** will be held on **June 8, 9, 10, 2018**, In beautiful downtown Rockford. **This is an outstanding opportunity to support the Chambers largest event, while promoting your business.** Bring a potential client, friend, or treat your staff and family to a fun-filled weekend. The event has grown each year and we hope you will join us.

We invite you to consider being a sponsor for the ever popular Start of Summer Celebration. Sponsorship opportunities include the following:

FIREWORKS SPONSOR:	\$3,000
<ul style="list-style-type: none"> ○ Company logo and Company name on advertising material, Chamber Web Site, Quick Hits, Rogue Review ○ Company logo and Company name on over 10,000 Start of Summer brochures ○ Company banner (you provide) prominently displayed ○ Company recognized at Stage announcements throughout the Start of Summer Celebration weekend 	
ENTERTAINMENT SPONSOR:	\$2,000
<ul style="list-style-type: none"> ○ Company logo and Company Name on advertising material, Chamber Web Site, Quick Hits, Rogue Review ○ Company logo and Company Name on over 10,000 Start of Summer brochures ○ Company banner (you provide) at the Rotary Pavilion ○ Company recognized at Stage announcements throughout the Start of Summer Celebration weekend 	
GOLF CART SPONSOR:	\$ 800
<ul style="list-style-type: none"> ○ Company mentioned on Chamber web site, and Rogue Review ○ Company name signage displayed on the golf carts during the entire event 	
BANNER SPONSOR:	\$ 500
<ul style="list-style-type: none"> ○ Company name will be mentioned on Chamber web site, and Rogue Review ○ Rockford Start of Summer Parade banner placed at the front of the parade ○ Company to provide two (2) banner carriers sporting clothing with business name/logo prominently visible ○ Company may have other walkers handing out Company's promotional items (see Parade Guidelines) ○ Company recognized from Parade podium 	
CHILDRENS TENT SPONSOR:	\$ 250
<ul style="list-style-type: none"> ○ Company name will be mentioned on Chamber web site, and Rogue Review ○ Company name on over 10,000 Start of Summer brochures ○ Company banner (you provide) prominently displayed on Children's tent ○ Company promotional items (you provide) handed out at the Children's tent 	

We sincerely appreciate your consideration to be a sponsor for this event, as well as your past support and participation. **Please respond** as soon as possible but **no later than May 4, 2018**. If you have any questions please contact the Chamber office at 866.2000 or email Linda execdir@rockfordmichamber.com. You can also send your check along with this Sponsor sheet to:

Rockford Chamber of Commerce
17 S. Monroe Street
Rockford, MI 49341

Thank You in advance for your consideration and continued support,

Start of Summer Celebration Committee

THE ROCKFORD CHAMBER OF COMMERCE SINCERELY APPRECIATES OUR 2018 GOLD CHAMPIONS ~

Byrne Electrical Specialists, Inc. and Wolverine Worldwide, Inc.