



Rockford Community EXPO

One of the highlights of living in Rockford, the Rockford Community Expo is a fun-filled day at Rockford High School where area businesses and organizations showcase their unique foods, goods and services. What a great way to meet your local business providers.

Sponsorship Opportunities

Gold Sponsorship

\$1,500

- Main performance stage in gymnasium will be named for sponsor(s) with banner to appear over the stage with your company logo. (Artwork provided by sponsor. Banner provided by RCC).
- Company logo displayed prominently in all communications and promotional materials associated with the EXPO.
- Advertising brochure or flat promotional item placed in the handout bags. Pieces need to be into the Chamber office by March 9, 2018 to be included (Qty 1500 pieces).
- Recognition at Main Performance Stage throughout the day.
- Company logo and name on back of t-shirt.
- One (1) 10' x 10' booth at the EXPO. First choice for booth location chosen in order application and payment are received in the Chamber office with paid RCC 2018 membership dues. If there are two (2) businesses from similar fields, booth space selected must be a minimum of three (3) spaces from the other businesses..
- Opportunity to display banner along the top rail of the Rockford High School gym. Banner is to be submitted to EXPO committee by Company for approval two (2) weeks prior to event. Only one (1) business per banner. Banner maximum dimensions are 3' x 5' and must have grommets on top. EXPO committee places banner on day before event.
- Roaming mascot included.
- Includes four (4) lunches delivered to your booth on the day of the EXPO.

Silver Sponsorship

\$750

- Company logo displayed in all communications and promotional materials associated with the EXPO.
- Advertising brochure or flat promotional item placed in the handout bags. Pieces need to be into the Chamber office by March 9, 2018 to be included (Qty 1500 pieces).
- Recognition at Main Performance Stage throughout the day.
- Company name on back of t-shirt.
- One (1) 10' x 10' booth at the EXPO. First choice for booth location (after Gold Sponsors) chosen in order application and payment are received in the Chamber office with paid RCC 2018 membership dues. If there are two (2) businesses from similar fields, booth space selected must be a minimum of three (3) spaces from the other businesses.
- Opportunity to display banner along the top rail of the Rockford High School gym. Banner is to be submitted to EXPO committee by Company for approval two (2) weeks prior to event. Only one (1) business per banner. Banner maximum dimensions are 3' x 5' and must have grommets on top. EXPO committee places banner on day before event.
- Includes two (2) lunches delivered to your booth on the day of the EXPO.

Bronze Sponsorship

\$375

- One (1) 10' x 10' booth at the EXPO.
- Booth Location Choice:
 - Chamber Member: First choice for booth location (after Gold & Silver Sponsors) chosen in order application and payment are received in the Chamber office with paid RCC 2018 membership dues.
 - Future Chamber Member: First choice for booth location (after Gold, Silver, & Bronze/Chamber Member Sponsors) chosen in order application and payment are received in the Chamber office.
- Opportunity to display banner along the top rail of the Rockford High School gym. Banner is to be submitted to EXPO committee by Company for approval two (2) weeks prior to event. Only one (1) business per banner. Banner maximum dimensions are 3' x 5' and must have grommets on top. EXPO committee places banner on day before event.
- Includes two (2) box lunches delivered to your booth on the day of the EXPO.

Additional Marketing Opportunities

Roaming Mascot Fee

\$100

- Participants must have booth at EXPO to be eligible.
- If you have a company Mascot you would like to have roaming the hall passing out information and/or creating awareness about your business, you must register with the Chamber in advance and pay the additional fee.
- Mascots are defined as individuals in costume or no costume representing exhibitor. They will wear identification.
- Non-registered Mascots will be allowed in their company's booth with no additional charge, but must remain within your 10' x 10' booth space at all times.

NEW! Marketing Opportunity:

Expo T-Shirt Sponsor

\$100

- Company logo and name on back of t-shirt.
- Company name on posters that are displayed at the EXPO.

EXPO Business Attendees

“Getting and Giving Value at the Rockford EXPO”

FREE

- This will be an educational session to learn how to maximize your exposure and turn your booth investment into additional clients and opportunities for future sales.
- There will be one morning and one evening session that you will have the opportunity to attend, the sessions are: Wed., February 14, 2018 @ the Community Cabin. Morning session 8:30am, Evening session 6:00pm.
- Discuss ways to promote your participation in the EXPO using advertising and Social Media.
- Provide examples of how to effectively gather prospects names and information at your booth.
- Discuss what to do with the names that you pick up at the EXPO to maximize your investment.

Please submit sponsorship choice and requested confirmation information by February 19, 2018

Company Name _____ Sponsorship Choice _____

Date _____ Phone _____ Email Contact _____

Signature _____

Please mail or fax agreement to the Rockford Chamber of Commerce office for more information:
17 S Monroe Street – Rockford, Mi 49341
Phone 866-2000 - Fax 866-2141

THANK YOU FOR YOUR SUPPORT OF THE ROCKFORD 14TH ANNUAL COMMUNITY EXPO!