



A Project of the:
Rockford Chamber of Commerce
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December 2017

IT'S EXPO TIME AGAIN!

Rockford's 14th Annual Community EXPO will be held at Rockford High School
Saturday, March 17, 2018 from 9:00 a.m. to 3:00 p.m.

Retail, service, manufacturing businesses, restaurants, real estate firms, banks, insurance agencies, churches, non-profit organizations, various emergency departments – all and more are being invited!

Single booth spaces are 10' x 10' and are available for a modest fee of \$125 for Rockford Chamber of Commerce members and \$250 for non-Chamber members. Outside vehicle space is also available to Chamber members for \$125 and non-chamber members for \$250. Space is assigned on **first-come, first-serve** basis with priority given to Chamber members with paid 2018 dues.

CHAMBER MEMBERS ONLY: EXPO Marketplace: A designated area where sales of merchandise will be allowed.

To enjoy the exclusive guarantee, Chamber members must have their application in by 4 p.m. Friday, February 9, 2018. Non-chamber members may apply at any time for registration, however, they will not be registered until after February 9th, to give Chamber members the first opportunity to take advantage of this event. After that date, it is a first-come first-serve basis for everyone. Chamber dues and booth space must both be paid in advance to take advantage of the price and exclusive guarantee.

New this year will be the opportunity to include career pathway education and job openings!

Enclosed in your packet is the EXPO application with event guidelines as well as EXPO sponsorship and marketing opportunities.

Learn how to take advantage of the EXPO traffic by attending the "Getting and Giving Value at the Rockford EXPO" seminar on Wednesday, February 14th at the Community Cabin. Morning session is at 8:30 a.m. and the evening session is at 6 p.m. This is FREE to registrants!

The EXPO will be an opportunity for you to showcase your business or service in a common place for all of the Rockford area to visit you. Any questions please contact the Rockford Chamber of Commerce. Our address and contact information is listed on this letter and in the application.

Welcome to something spectacular for business in Rockford – THE BUSINESS SHOWCASE!!

EXPO 2018 Steering Committee

Dr. Michael Shabler, Rockford Public Schools; Jason Robinet, Robinet Physical Therapy; Michael McGovern, United Wealth Management; Rosemary Jeruzal, Diversified Ventures; Kathy Kersjes, M-Live Media; Jeff Lewis, Fluis, Inc.; RCC Staff