

Discover a Rockford Christmas



October, 2017

Dear Chamber Friend,

The 74th Discover a Rockford Christmas starts with Holiday Open Houses on Nov. 17th & 18th in beautiful downtown Rockford. Then the Holiday Lighting Ceremony on December 1st with the Santa Parade on December 2nd followed by visits with Santa and Carriage Rides during December. Coordinating a festival requires a lot of support from volunteers and generous donations. Perhaps you don't have time to volunteer, but would like to be a part of these beautiful season events. We invite you to consider being a sponsor. Sponsorship opportunities include the following:

CARRIAGE RIDES SPONSOR: (2 AVAILABLE)	\$750
Choose One: <input type="checkbox"/> Holiday Lighting Ceremony <input type="checkbox"/> Santa Parade <ul style="list-style-type: none"> • Company Banner placed on Carriage • Company Name on Sponsor poster in Rotary Pavilion • Company recognized from Santa Parade podium • Company recognized on Chamber website • Promotions on Social Media 	
LIVE REINDEER SPONSOR: (1 AVAILABLE)	\$ 750
<ul style="list-style-type: none"> • Company Name on Sponsor poster in Rotary Pavilion • Company recognized from Santa Parade podium • Company recognized on Chamber website • Promotions on Social Media • Company may have representatives and handouts during event 	
PARADE BANNER SPONSOR: (1 AVAILABLE)	\$ 500
<ul style="list-style-type: none"> • Rockford Santa Parade banner placed at the front of the parade • Company banner to follow Rockford Santa Parade banner • Company to provide two (2) carriers sporting clothing with business name/logo prominently visible • Company recognized from Santa Parade podium • Company name placed on Sponsor poster in Rotary Pavilion • Company recognized on Chamber website 	
ENTERTAINMENT SPONSOR: (3 AVAILABLE)	\$250
<ul style="list-style-type: none"> • The Carolers in Pavilion • The Demonstrations and activities for Children in the Pavilion • Company Name on Sponsor poster in Rotary Pavilion • Company recognized from Santa Parade podium • Company recognized on Chamber website 	
SANTA'S GOODIE BAG SPONSOR: (10 AVAILABLE)	\$100
<ul style="list-style-type: none"> • To provide approximately 500 goodie bags for all the good little boys and girls • Company name placed on Sponsor poster in Rotary Pavilion • Company recognized from Santa Parade podium • Company recognized on Chamber website 	
PHOTOS WITH SANTA SPONSOR: (5 AVAILABLE)	\$100
<ul style="list-style-type: none"> • Company Name on Sponsor poster in Rotary Pavilion • Company recognized from Santa Parade podium • Company recognized on Chamber website 	

We sincerely appreciate your consideration to be a sponsor for this event, as well as your past support and participation. **Please respond** as soon as possible but **no later than November 3rd**. If you have any questions please contact the Chamber office at 866.2000 or email Megan at membership@rockfordmichamber.com. You can also send your check along with this Sponsor sheet to:

Rockford Chamber of Commerce
17 S. Monroe Street • Rockford, MI 49341

