

ROCKFORD'S 50TH ANNUAL START OF SUMMER CELEBRATION



Registration:

The annual Start of Summer Celebration will require that all food vendors comply with the outlined regulations. All food vendors will be juried.

Please complete the application and return it along with three (3) color photographs of your food truck and a list of merchandise, your check for booth fees and a self-addressed, stamped envelope. Also please include the price range for your merchandise. Your application and fee must be received no later than April 16, 2018 for consideration. Once your application has been approved you will be advised of acceptance by May 4, 2018. Otherwise, your check and pictures will be returned in the self-addressed, stamped envelope you have provided after the review by the committee.

REGULATIONS

PLACEMENT: The SOS Committee has the responsibility of placement of booths, with consideration of the entire Start of Summer Celebration, we will try to accommodate your request for placement, but it is not a guarantee.

UTILITIES: Electricity and water will be available. An additional fee of \$25.00 each will be required. Please indicate such needs in writing on your application. **YOU MUST** supply your own extension cords and water hoses. **YOU WILL** be responsible for your own maintenance and cleanliness, please provide a trash barrel near your booth. Booth areas must be kept neat and clean.

PRICING: We have changed our pricing structure this year, please see application for details.

HOURS

FOOD VENDOR CHECK IN: Thursday, June 7, 2018 - 11:00am – 3:00pm

EVENT HOURS: Thursday, June 7, 2018.....5:00pm --10:00pm
Friday, June 8, 2018.....NOON -- 10:00pm
Saturday, June 9, 2018.....11:00am -10:00pm
Sunday, June 10, 2018.....11:00am -- 5:00pm

Space is Limited! Be sure to apply before April 16, 2018 deadline!
Remember, you must enclose your check, photos and self-addressed stamped envelope.
On behalf of the Rockford Chamber of Commerce, we thank you for your application and your interest in participating in the 2018 Start of Summer Celebration.

Sincerely,

START OF SUMMER CELEBRATION COMMITTEE

**Rockford's 50th Annual
Start of Summer Celebration
June 8-10, 2018**

Name of Unit: _____

Owner/Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone (daytime): _____ Cell (Evening): _____

Email: _____

Description: (Name each specific item to be sold or promoted with prices, each item that is not listed cannot be sold (attach a menu):

Fees:

*Note: This is a juried event- there is no guarantee of acceptance

Booth Space:

\$2.000 per square foot of space required

This should include the tongue of unit from hitch to bumper.

Example: 10' x 10' booth = 100 square feet x \$2.00 = \$200

Size: WIDTH _____ DEPTH _____ = _____ square feet x \$2.00 = \$ _____

- Stock Trucks** (Note: These will not be parked next to units)
\$50 fee

SIZE: _____ License Plate Number: _____ \$ _____

- Electricity**

- \$25 fee for booth**
- \$25 fee for storage truck**
- How many AMPS? _____ \$ _____

- Water**

- \$25 fee for booth**
- \$25 fee for truck** \$ _____

TOTAL DUE \$ _____

Years attended the event: _____ Licensed with Health Department? Yes No

Kent County Health Department Inspection walk through prior to opening

A letter of acceptance along with instructions for set up will be sent prior to the event if accepted.