



ROCKFORD'S 49TH ANNUAL START OF SUMMER CELEBRATION

JUNE 9, 10, 11, 2017



April 11, 2017

Dear Chamber Friend,

The Rockford's 49th **Annual Start of Summer Celebration** will be held on **June 9, 10, 11, 2017**, In beautiful downtown Rockford. **This is an outstanding opportunity to support the Chambers largest event, while promoting your business.** Bring a potential client, friend, or treat your staff and family to a fun-filled weekend. The event has grown each year and we hope you will join us.

We invite you to consider being a sponsor for the ever popular Start of Summer Celebration. Sponsorship opportunities include the following:

SCOTTVILLE CLOWN BAND ENTERTAINMENT SPONSOR:	\$1,000
<ul style="list-style-type: none"> ○ Company logo and Company Name on advertising material, Chamber Web Site, Quick Hits, Social Media ○ Company logo and Company Name in the Rogue Review ○ Company logo and Company Name on over 10,000 Start of Summer brochures ○ Company banner (you provide) prominently displayed at the Entertainment stages ○ Company recognized at Stage announcements throughout the Start of Summer Celebration weekend 	
ROTARY PAVILION ENTERTAINMENT SPONSOR:	\$ 750
<ul style="list-style-type: none"> ○ Company name on advertising material, Chamber Web Site, Social Media ○ Company name in the Rogue Review ○ Company name on over 10,000 Start of Summer brochures ○ Company banner (you provide) prominently displayed at the Entertainment stages ○ Company recognized at Stage announcements throughout the Start of Summer Celebration weekend 	
STROLLING ENTERTAINMENT SPONSOR:	\$ 500
<ul style="list-style-type: none"> ○ Company name will be mentioned on Chamber web site Rogue Review, Social Media ○ Company name on over 10,000 Start of Summer brochures ○ Company banner (you provide) prominently displayed at the entertainment stages ○ Company recognized at Stage announcements throughout the Start of Summer Celebration weekend 	
BANNER SPONSOR:	\$ 500
<ul style="list-style-type: none"> ○ Company name will be mentioned on Chamber web site, press releases and Rogue Review ○ Rockford Start of Summer Parade banner placed at the front of the parade ○ Company to provide two (2) banner carriers sporting clothing with business name/logo prominently visible ○ Company may have other walkers handing out Company's promotional items (see Parade Guidelines) ○ Company recognized from Parade podium 	

We sincerely appreciate your consideration to be a sponsor for this event, as well as your past support and participation. **Please respond** as soon as possible but **no later than May 8, 2017**. If you have any questions please contact the Chamber office at 866.2000 or email Linda execdir@rockfordmichamber.com. You can also send your check along with this Sponsor sheet to:

Rockford Chamber of Commerce
17 S. Monroe Street
Rockford, MI 49341

Thank You in advance for your consideration and continued support,

Start of Summer Celebration Committee