

ROCKFORD'S 49th ANNUAL
START OF SUMMER CELEBRATION PARADE
ROCKFORD, MICHIGAN
SATURDAY, JUNE 10, 2017

GREETINGS FROM:

THE 2017 START OF SUMMER PARADE COMMITTEE!

We are gearing up once again for the Start of Summer Celebration Parade to be held this year on **Saturday, June 10, 2017 at 11:00 a.m.** in downtown Rockford.

We have been thrilled with the entries over the past 48 years and hope that you will be able to join us once again. If you have not been a part of our parade in the past, we are proud to say that Rockford has one of the largest summertime parades in West Michigan.

Please complete the enclosed entry form and return it to us with a self-addressed, stamped envelope or by fax before **May 12, 2017**. Your confirmation letter will be sent to you by May 17, 2017.

This year in order to defer costs in other areas we have placed a nominal fee on all non-Chamber members, commercial & political entries. Churches and non-profit organizations will be allowed free entry. The \$50 entry fee must be included with your application. Any fee not received with the application will prevent the entry from being allowed in the parade. There will be a **mandatory** safety meeting held Wednesday, May 24, 2017, more information being included in the acceptance letter. Sorry, but there will be **NO EXCEPTIONS.**

On behalf of the Rockford Chamber of Commerce, we thank you for your application and your interest in participating in Rockford's 49th Start of Summer Celebration Parade.

