

ROCKFORD'S 49TH ANNUAL START OF SUMMER CELEBRATION



Registration:

The annual Start of Summer Celebration will require that all food vendors comply with the outlined regulations. All food vendors will be juried.

Please complete the application and return it along with three (3) color photographs of your food truck and a list of merchandise, your check for booth fees and a self-addressed, stamped envelope. Also please include the price range for your merchandise. Your application and fee must be received no later than April 21, 2017 for consideration. Once your application has been approved you will be advised of acceptance by May 3, 2017. Otherwise, your check and pictures will be returned in the self-addressed, stamped envelope you have provided after the review by the committee.

REGULATIONS

PLACEMENT: The SOS Committee has the responsibility of placement of booths, with consideration of the entire Start of Summer Celebration, we will try to accommodate your request for placement, but it is not a guarantee. **On the enclosed map mark your 1st, 2nd, 3rd choice of placement. Placement will be considered by seniority.**

UTILITIES: Electricity and water will be available. An additional fee of \$15.00 each will be required. Please indicate such needs in writing on your application. **YOU MUST** supply your own extension cords and water hoses. **YOU WILL** be responsible for your own maintenance and cleanliness, please provide a trash barrel near your booth. Booth areas must be kept neat and clean.

HOURS

FOOD VENDOR CHECK IN: Thursday, June 8, 2017 - 11:00am – 3:00pm

EVENT HOURS: Thursday, June 8, 2017.....5:00pm --10:00pm
Friday, June 9, 2017.....NOON -- 10:00pm
Saturday, June 10, 2017.....11:00am -10:00pm
Sunday, June 11, 2017.....11:00am -- 5:00pm

Space is Limited! Be sure to apply before April 21, 2017 deadline!
Remember, you must enclose your check, photos and self-addressed stamped envelope.
On behalf of the Rockford Chamber of Commerce, we thank you for your application and your interest in participating in the 2017 Start of Summer Celebration.

Sincerely,

START OF SUMMER CELEBRATION COMMITTEE